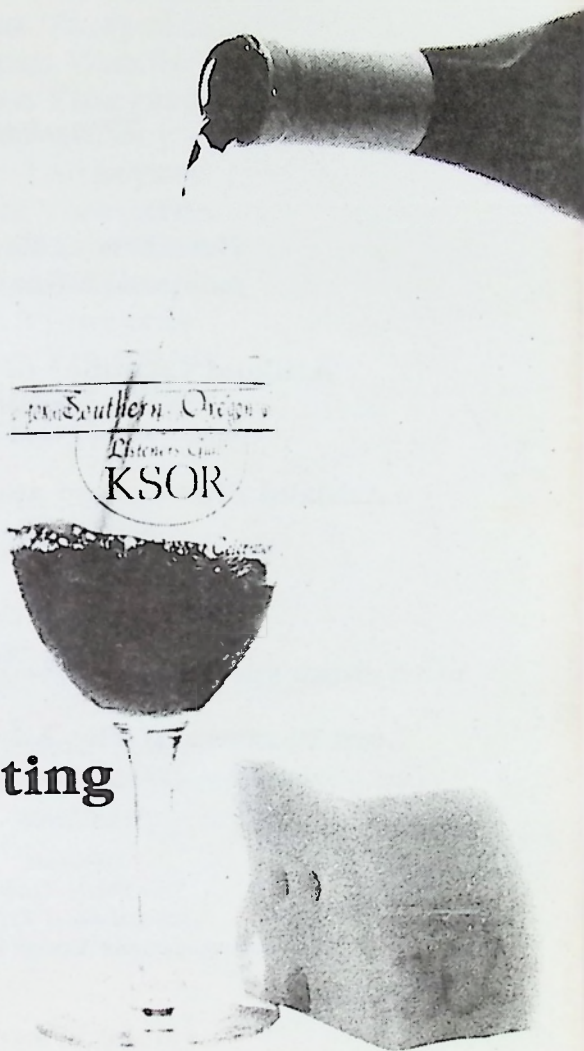


**The KSOR LISTENERS GUILD
& The OREGON WINEGROWERS ASSOCIATION
present**

**The Third
Annual
Oregon
Harvest
Celebration
& Wine Tasting**



**in cooperation with
*Harry and David's Bear Creek Store***

Wednesday, November 2, 1983

Thanks

The crew at Passages
for mailing the invitations

Ashland Chamber of Commerce
for the pumpkins

Ashland Flowershop and Greenhouses
for the flowers

Bryden's Store
for handling tickets

Lorn Razzano of The Ashland Wine Shop
for valuable advice and handling tickets

Siskiyou
The Daily Tidings
Medford Mail Tribune
for letting people know it's happening

Mary Friesen

The Third Annual Oregon Harvest Celebration and Winetasting
is broadcast live tonight throughout the
KSOR listening area of Southern Oregon and Northern California

***This evening's program features
wines from thirteen Oregon Wineries***

**Amity Vineyards
Bjelland Vineyards
Chateau Benoit
Elk Cove Vineyards
Henry Winery
Hillcrest Vineyard
Hinman Vineyards
Knudsen Erath Winery
Oak Knoll Winery
Ponzi Vineyards
Siskiyou Vineyards
Sokol Blosser Winery
Valley View Vineyard**



And a variety of cheeses and specialty meats from

***Harry and David's
Bear Creek Store
Medford***

***Music by
The Acacia Trio***

***Janis Rands, piano
Lori Presthus, cello
David Elliker, violin***

HOSTS OF NEW IDEAS



Tonight's winetasting is designed to provide information about one of Oregon's growing industries and to raise funds to help provide entertaining and informative programs each day on KSOR. We invite you to join us throughout the year.

Every weekday morning, Bob Edwards hosts a news program that's unique on radio. Instead of abbreviated headlines, you hear comprehensive analysis, in-depth interviews, and thoughtful commentary. Listen to National Public Radio's *Morning Edition*, a program that takes time to let stories develop. Begin your day with up-to-date, complete information.
6:00-7:15 a.m. Monday-Friday



The news of the day unfolds with unexpected richness when Noah Adams and Susan Stamberg host National Public Radio's *All Things Considered*. With refreshing regularity, they seek out the people touched by the news—not just the people who make it. Listen as they take you to the heart of every story with a warmth and understanding that proves there's more to news than meets the eye.
5:00-6:30 p.m. Monday-Friday

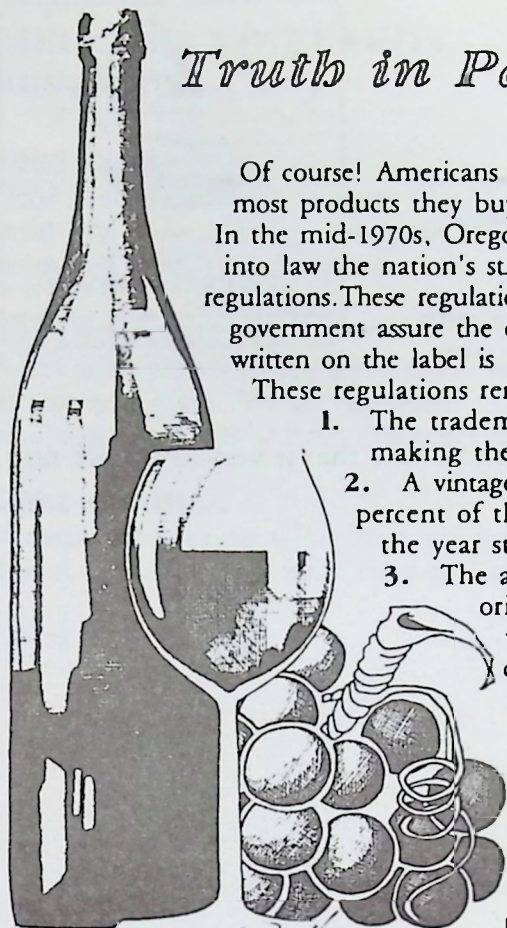


Every weekend, hosts Lee Thornton and David Molpus bring home the news for the weekend edition of *All Things Considered*. With skill, patience and care they draw out the human stories behind the news. And they deliver them in reports rich with insight, information and drama.
6:30-7:30 p.m. Saturday-Sunday

KSOR
90.1 FM

**Fine Arts Radio for
Southern Oregon
and Northern California**

Truth in Packaging?



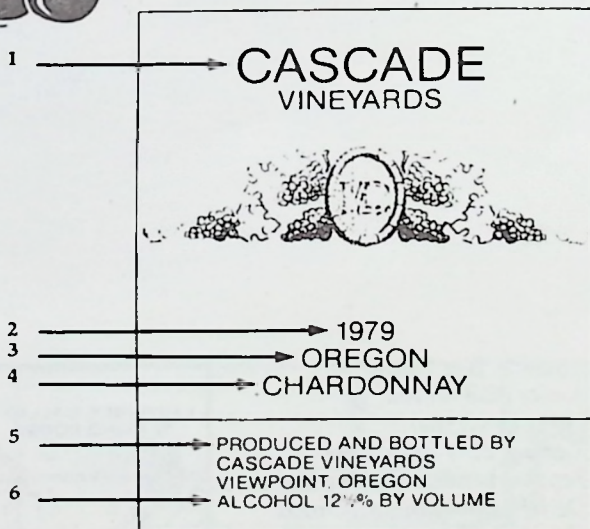
Of course! Americans demand it and their laws require it in most products they buy—certainly in those that are ingested. In the mid-1970s, Oregon winemakers drafted and had passed into law the nation's strictest consumer-oriented wine labeling regulations. These regulations combined with those of the federal government assure the consumer of Oregon wines that what is written on the label is indeed what is contained in the bottle. These regulations remain, like the wines, unique!

1. The trademark reflects the style of the company making the wine and is essentially its signature.
2. A vintage date indicates that at least 95 percent percent of the grapes used were harvested during the year stated.
3. The appellation, a statement of geographic origin, is mandatory for varietally labeled wine and all of the grapes used must come from the region named.
4. The name of a wine can be varietal (containing at least 90 percent of the grape variety named, with the exception of Cabernet Sauvignon, which is traditionally blended). By comparison, federal regulations require only 75 percent.

The name of a wine can also be proprietary, or privately owned, coined by the owner to describe the contents. No Oregon-produced wine may be given a generic name. That is, it may not be called by European geographic names such as Chablis, Rhine or Burgundy.

5. The label must carry the name and location of the winery producing the wine therein.

6. Percentage of alcohol indicates the type of wine. Table wines are permitted to range between 10 percent and 14 percent alcohol.



The Oregon Winegrowers Association 4640 SW Macadam St 150
(503) 221-1800 Portland, OR 97201

AMITY VINEYARDS

Amity

1982 Solstice Blanc

Dry, crisp fruity wine. A blend of Semillion, muscat, and Chenin Blanc.

1982 Gewurztraminer

Tops in its class. A dry spicy wine with a polished finish. A very aromatic wine.

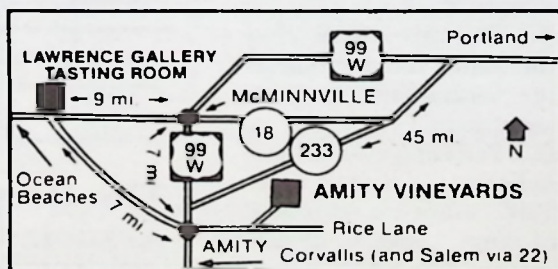
1982 Pinot Noir

A pre-release tasting of a light, fruity wine that is very drinkable now, but with an aging potential.

Notes:



Route 1, Box 348-B
Amity, OR 97101
(503) 835-2362
Tasting 12-5 daily June-Sep; weekends only Oct-May.
Or by appointment. Closed Dec 24-Jan 31
Lawrence Gallery, 9 miles SW of McMinnville on Hwy 18, Daily 12-5.



BJELLAND VINEYARDS

Roseburg

1983 Rasberry

Gold Medal Winner, Oregon State Fair
Semi-dry and extremely aromatic.
Produced from select berries.

1981 Chardonnay

A dry wine with a clean, fresh taste. Aged
in oak and glass. We are presently
producing champagne from this select wine.

1982 Semillon

Perhaps the greatest wine from our region of the Umpqua Valley. This
dry wine has a clean after taste and a great bouquet.

Notes:



pinot noir

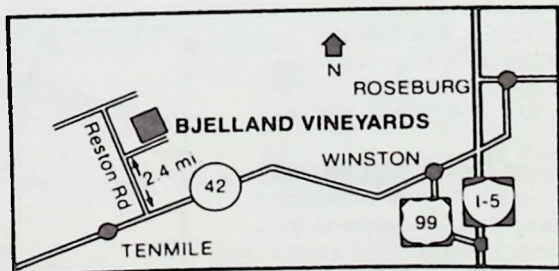
Oregon's Umpqua Valley

ESTABLISHED 1974
BY BJELLAND VINEYARDS
ROSEBURG, OREGON

Bjelland Vineyards Lane
Roseburg, OR 97470
(503) 679-6950

Near Wildlife Safari
Bring lunch and picnic.
Open daily 11-5.

Also, enjoy our new tasting
room in Oldtown Bandon,
Bandon-By-The-Sea



CHATEAU BENOIT WINERY Carlton

1982 Savignon Blanc

Partial barrel fermentation adds richness and softness to both flavor and aroma of this typically grassy Sauvignon Blanc.

1982 Oregon White Riesling

A blend of Riesling lots from three Willamette Valley vineyards. This dry Riesling was made in the German style, with aroma of the Riesling fruit and a hint of nutmeg spiciness.

NV Pinot Noir

A blend of 100 percent Pinot Noir grapes with two-thirds from our own Lane County vineyards and one-third from Yamhill County vineyards. This flavorful oak-aged wine manifests a medium body, an intense varietal nose, and a smooth character.

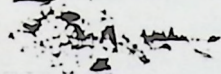
Notes:

Route 1, Box 29B-1
Mineral Springs Road
Carlton, OR 97111
(503) 864-2991 or 864-3666

On a hillside near Lafayette
Tasting 12-5 on weekends;
weekdays by chance or by
appointment. Tour groups are
welcomed by appointment.

1982

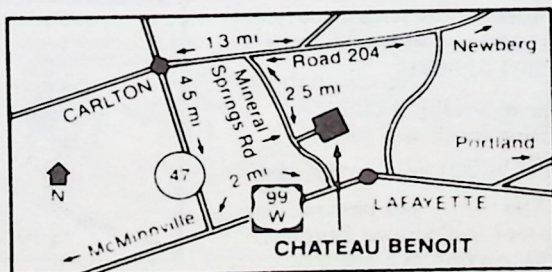
CHATEAU BENOIT



OREGON WHITE RIESLING

Dry and still wine

Produced and bottled by Chateau Benoit, Carlton, Oregon (97111)
Alcohol 11.5% by volume



ELK COVE VINEYARDS

Gaston

1982 Riesling

Grapes from the Willamette Valley Dundee Hills Vineyards.

This is a slightly sweet wine. It is very nice as an aperitif wine or with hors d'oeuvres.

NV Oregon Chardonnay

Light, delicate wine with just a touch of oak. Very versatile. Nice with meat, poultry, fish, cheese, and egg dishes.

1980 Estate Bottled Pinot Noir

Delicate and aromatic with a lot of finesse.

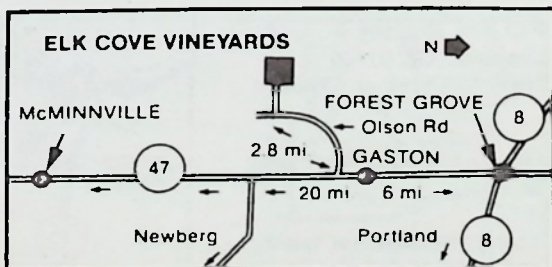
Silver Medal Winner, Northwest Enological Competition, Seattle, 1983.

Will continue to improve in the bottle for four or five years.

Notes:

Route 3, Box 23
Gaston, OR 97119
(503) 985-7760

Visitors welcome daily 12-5.
Group tours by appointment.
Tasting room available for
banquets and meetings. Picnic
tables are available.



HENRY WINERY Umpqua

1979 Chardonnay

Crisp, full-flavored, with a well-balanced oak and vanilla tones. Long lasting finish, slaty. Excellent with seafood, poultry, fondues, cheeses. A fine example of a well-made Chardonnay.



1979 Pinot Noir

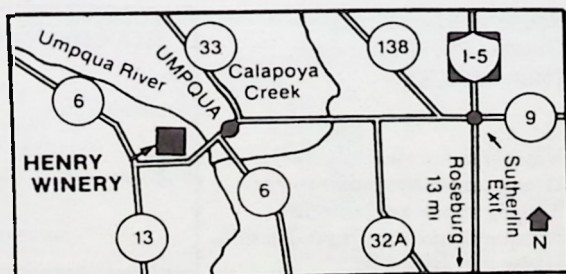
Intense varietal character. Very well balanced. Good drinkable acidity. A fine example of winemaking craft in Oregon. Lovely bouquet. A long thirst-quenching finish. Good with all meats, Italian dishes, cheeses, and superb with Lamb.

Notes:

P.O.Box 26, Hwy 9
Umpqua, OR 97486
(503) 459-5102 or 459-3614

On the Umpqua River near
Roseburg.

Visitors welcome for tasting
and tours 11-5 daily



HILLCREST VINEYARD

Roseburg

1980 White Reisling

Honey overtones and attractive crispness suggest a mosel-like character for this very light and refreshing wine. 1980 is a kabinett-style Reisling with a subtle complexity. Good as a summer aperitif or light wine with dinner.

1979 Pinot Noir

Ruby color gives an indication that this aromatic and richly structured Pinot Noir is slowly and gracefully developing. It has a strong Pinot Noir character with overtones of cherries and cloves. Balanced with firm tannin and smoothed with a subtle elegance supplied during aging in a 60-gallon French coupeage.

Bronze medal, 1982, Oregon State Fair

1982 Rose' of Cabernet

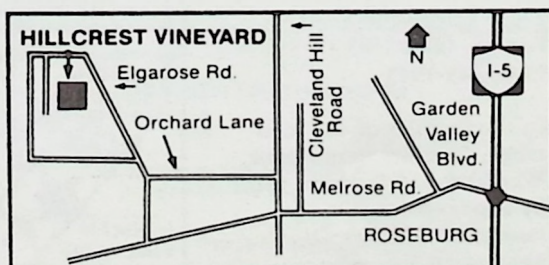
The attractive pale salmon color suggests the delicacy of this rose' which is complimented by the rich flavor and slight bitterness of the Cabernet Savignon grape. The wine's residual sweetness is balanced by ample crispness in the finish. Ideal to accompany many light foods, cheeses and fruits.

Notes:

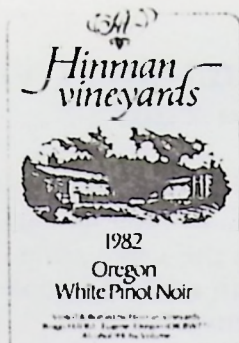
240 Vineyard Lane
Roseburg, OR 97470
(503) 673-3709

Hillcrest Vineyard has just celebrated its 20th Anniversary in October 1983

Winery open daily 10-5.
Tours, tasting room, and wine sales.



HINMAN VINEYARDS Eugene



1982 Oregon White Pinot Noir

Different than past years with a slight florescent blush from its Pinot Noir parentage.

Grapes from the altitude of Markehim Vineyards in Sweethome ripen slowly and develop full flavors without sugars.

A wine with a low alcohol content and a strong fruit character. Enjoy it young by itself or as a companion to light foods.

1982 Oregon White Riesling

Very similar to our popular 1979 Riesling. Balanced with a strong fruit character which will continue to develop with bottle aging up to four years. Softened by three percent residual sweetness with suss reserve (natural grape juice blended back to the dry wine). An excellent companion to special moments with special friends.

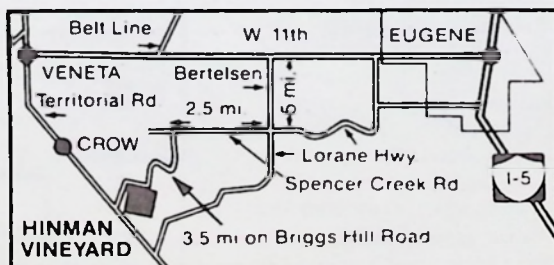
1982 Oregon Gewurztraminer

A mild wine that tastes like the Gewurztraminer grapes on the vine. A spicy character allows new wine drinkers to easily distinguish the differences between Gewurztraminer and other white wines. Good with most light dishes and is especially interesting with oriental foods.

Notes:

27012 Briggs Hill Road
Eugene, OR 97405
(503) 345-1945

In the foothills of the coast range, 25 miles from Eugene. Weekends, 12-5. Other times by appointment. Groups and picnics encouraged.



KNUDSEN ERATH WINERY Dundee

1981 Chardonnay*

Aged half in oak for nine months, half in stainless steel and blended back together to preserve the Chardonnay character.

1982 White Riesling

Made in the true German style, high in sugar with a 3 percent sugar residual and a 1 percent acid for a clean crisp finish. (Not yet entered in competition.)

1980 Willamette Valley Pinot Noir*

Truly a French style "burgundy." Light, delicate and dry. An experience in red wine from Oregon's best Pinots.

1981 Merlot*

82 percent Washington grapes; 18 percent Oregon. Oregon offers great complexity to this wine. One of our top medal winners. Smooth finish in the red wine category.

*Award winners

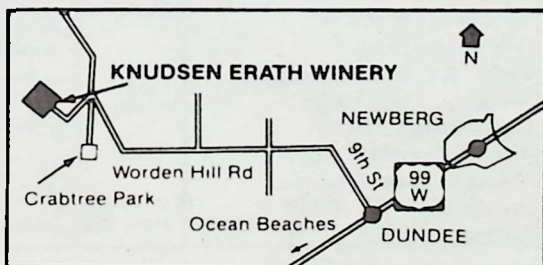
Notes:



Knudsen
Erath

1981
WILLAMETTE
VALLEY
CHARDONNAY
100% WASHINGTON GRAPES
18% OREGON GRAPES
1981
WILLAMETTE
VALLEY
PINOT NOIR
100% OREGON GRAPES
1981
WILLAMETTE
VALLEY
MERLOT
82% WASHINGTON GRAPES
18% OREGON GRAPES

Route 1, Box 368
Dundee, OR 97115
West of Dundee behind
Crabtree Park.
12-5 weekends; 10-3 weekdays.
Groups by appointment.
Dundee Tasting Room
691 Hwy 99W
Dundee, OR 97115
10-6 Daily



OAK KNOLL WINERY Hillsboro

1980 Oregon Pinot Noir

A dry, fruity, full-bodied red wine with a delicate hint of oak. A very drinkable wine with excellent balance and a pleasant, lingering finish.

1982 Oregon White Riesling

A dry white wine with a fragrant aroma and rich, fruity flavor. Carefully crafted to be enjoyed with fish, fowl, and oriental cuisine.

Oregon Raspberry Wine

Oregon State Fair Governor's Trophy winner as the best berry wine in the state—1982 and 1983.

Sweet-yet tart, full of the exquisite flavor of fresh raspberries. An ideal dessert wine.

Notes:

EST. 1971
OREGON PINOT NOIR



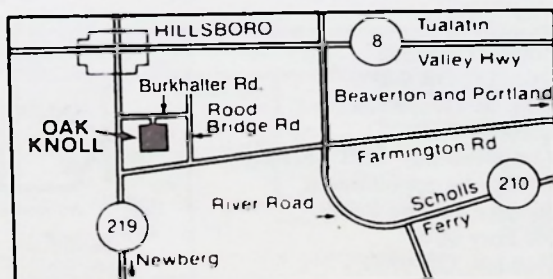
A dry, fruity, full-bodied red wine with a delicate hint of oak.

OREGON BLENDED WINERY INC. 30

1000 N. W. 10th St. Hillsboro, OR 97123

RECEIVED 12-18-1981

Route 6, Box 184
Hillsboro, OR 97123
(503) 648-8198
Thurs. Fri. Sunday 1-5 pm;
Saturday, 11-5. Or by
appointment.
Also: Shipwreck Cellars
3521 SW Hwy 101
Lincoln City, OR 97367
Tasting daily 11-6.



PONZI VINEYARDS Beaverton

1981

1982 White Pinot Noir

Medium dry finish with a blush of red. Goes well with turkey, ham, and heavy seafoods.

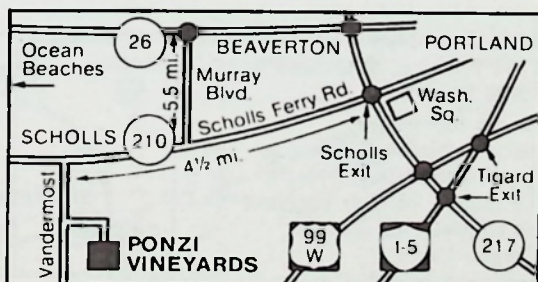
1982 White Riesling

A dry wine. Cool fermented. Fruit flavors. Well suited to chicken, crab and other seafoods.



Notes:

Route 1, Box 842
Beaverton, OR 97005
(503) 628-1227
15 miles SW of Portland
Tasting Saturday & Sundays,
12-5.
Closed January and holidays.
Group tours welcome by
special arrangement.
Large tasting room available
for group functions.



SISKIYOU VINEYARDS

Cave Junction



1981 Rose' of Cabernet

Made from 100 percent Cabernet Sauvignon grapes.

Delicate, pale-salmon color, rich in Cabernet flavor and aromas. Fruity and crisp.

Silver - Oregon State Fair

1st Place, Rose' - Greatest of the Grape, Roseburg

1982 White Riesling

Good acid balance. Fruity and crisp.

1982 Gewurztraminer

Dry, spicy, with a good acid balance. Smooth

1982 Semillon

Grassy; herbacious. "Best white wine [of 1982 KSOR Winetasting]" - Lorn Razzano

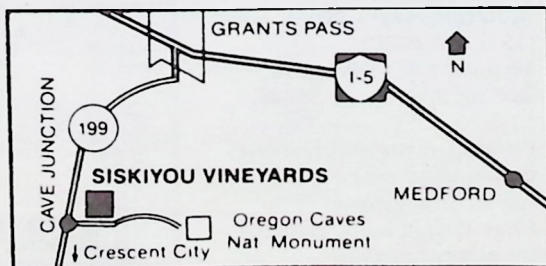
1981 Pinot Noir

Dry. Delicate and smooth. Aged in French limosene oak. Bronze medal winner - Oregon State Fair, 1983.

Notes:

6220 Caves Hwy.
Cave Junction, OR 97523
(503) 592-3727

At the foot of the
Siskiyou National Forest in
the Illinois Valley.
Six miles E of Cave Junction
on Highway 46 towards
Oregon Caves.
Tasting & sales 11-4 daily.



SOKOL BLOSSER WINERY

Dundee

1982 Yamhill County White Riesling

Slightly sweet. A fruity Riesling.

1979 Hyland Vineyards Pinot Noit

A medium-bodied wine.

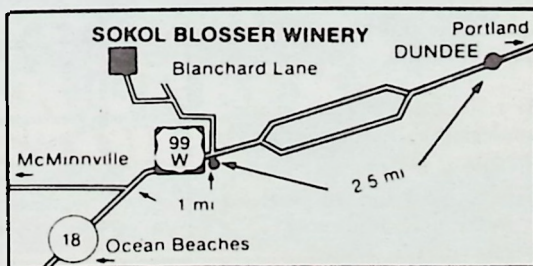
International award winner.

1982 Washington Gewurztraminer

A slightly sweet, fragrant Gewurztraminer.

Notes:

Blanchard Lane
Dundee, OR 97115
(503) 864-3342
Overlooking the Willamette
Valley.
Tasting and gift shop
Noon to 5 daily.
Groups by appointment.
Tasting room available for
banquets and meetings.



VALLEY VIEW VINEYARD Jacksonville

1982 Chardonnay

This sneak preview of our soon-to-be-released Chardonnay follows in the style of our 1980 which did so well in 1982 competitions.

Rogue White - White Table Wine

A blend of 80 percent Chardonnay and other premium varietals.

Award winner at the 1983 Oregon State Fair

1982 White Pinot Noir

Well, it's slightly pink...but it's an excellent accompaniment to cheese and fruit. Light and crisp.

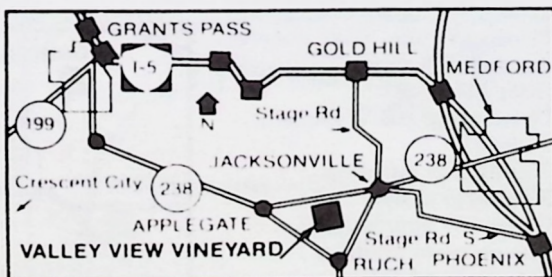
Notes:



1000 Applegate Road
Jacksonville (Ruch), OR 97530
(503) 899-8468

At 1,500 feet elevation in the Applegate Valley of Southern Oregon.

Tasting room and informal
tours daily 11-5 Summer.
Weekends 1-5, Winter.



Harry and David's
BEAR CREEK STORE
Medford

Cbeeses

Brie Jean Linnet
Cheddar
Finlandia Imported Swiss
Holland Gouda
Jackie Rindless Danish Cream Havarti
Oregon Bleu Vein
Stella Provolone

Meats

Pacific Northwest Smoked Salmon
Harry and David's Smoked Summer Sausage

Assorted Crackers

Notes:



